

## PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: **Mail** Mail Stop ISSUE FEE  
 Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, Virginia 22313-1450  
 or **Fax** (571)-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE FEE and PUBLICATION FEE (if required). Blocks 1 through 5 should be completed where appropriate. All other correspondence including the Patent, advance orders and notification of maintenance fees will be mailed to the current correspondence address as indicated below or directed otherwise in Block 1, by (a) specifying a new correspondence address; and/or (b) indicating a separate "FEE ADDRESS" for maintenance fee notifications.

CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)

Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.

7590 07/19/2006

THE PROCTOR & GAMBLE CO.  
 INTELLECTUAL PROPERTY DIVISION  
 Winton Hill Technical Center - Box 161  
 6110 Center Hill Avenue  
 Cincinnati, OH 45224

Adjustment date: 10/20/2006 ADMAN2  
 10/19/2006 ADMAN2 00000020 162480 10027471  
 02 FC:1504 300.00 CR

## Certificate of Mailing or Transmission

I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below.

Diane Robinson

(Depositor's name)

(Signature)

(Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/027,471	12/21/2001	Alex Apollonsky	002659.P016	9953

TITLE OF INVENTION: CONTEXTUAL RELEVANCE ENGINE AND KNOWLEDGE DELIVERY SYSTEM

10/19/2006 ADMAN2 00000020 162480 10027471

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EXAMINER	ART UNIT	CLASS-SUBCLASS
ORTIZ, BELIX M	2164	707-007000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.

☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.

2. For printing on the patent front page, list

(1) the names of up to 3 registered patent attorneys or agents OR, alternatively,

(2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

1 Leonard W. Lewis

2

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3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

R. The Procter &amp; Gamble Company

Cincinnati, OH

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

4a. The following fee(s) are submitted:

- ☒ Issue Fee  
☐ Publication Fee (No small entity discount permitted)  
☒ Advance Order - # of Copies 2

4b. Payment of Fee(s): (Please first reapply any previously paid issue fee shown above)

- ☐ A check is enclosed.  
☐ Payment by credit card. Form PTO-2038 is attached.  
☒ The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number 16-2480 (enclose an extra copy of this form).

5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

NOTE: The Issue Fee and Publication Fee (if required) will not be accepted from anyone other than the applicant; a registered attorney or agent; or the assignee or other party in interest as shown by the records of the United States Patent and Trademark Office.

Authorized Signature

Date

Typed or printed name

David V. Upton

Registration No.

47,147

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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**TO: Mail Stop Issue Fee - United States Patent and Trademark Office**

Fax No. 571-273-2885

Phone No. 571-272-4200

**FROM: Diane Robinson (Typed or printed name of person signing Certificate)**

Fax No. 513-634-6108

Phone No. 513-634-2477

Application No.: 10/027,471

Inventor(s): Alex Apollonsky.

Filed: December 21, 2001

Docket No.: 002659.P016 (9108\*)

Confirmation No.: 9953

**FACSIMILE TRANSMITTAL SHEET AND****CERTIFICATE OF TRANSMISSION UNDER 37 C.F.R. §1.8**

*I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on October 19, 2006, the above-identified facsimile number.*

Diane Robinson (Signature)

Listed below are the item(s) being submitted with this Certificate of Transmission:\*\*

- 1) Fee(s) Transmittal Form (1 page)
- 2) Letter accompanying issue fee (1 page)

Number of Pages Including this Page: 3

**Comments:**

**\*\*Note:** Each paper must have its own certificate of transmission, OR this certificate must identify each submitted paper.

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application No. : 10/027,471  
Inventor(s) : Alex Appollonsky  
Filed : December 21, 2001  
Art Unit : 2164  
Examiner : Beix M. Ortiz  
Docket No. : 002659.P016/9108\*  
Confirmation No. : 9953  
Customer No. : 27752  
Title : Contextual Relevance Engine and Knowledge Delivery  
System

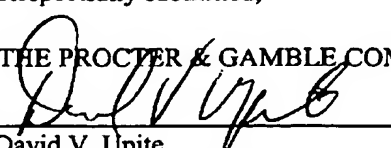
Mail Stop Issue Fee  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

This letter is being sent along with the Payment of the Issue Fee of the above-identified application to clarify The Procter & Gamble Company's ("P&G") good faith belief of its ownership of the subject patent application. P&G hereby represents that it owns title to the subject application as part of a sales agreement on or about August of 2002. This application was sold to P&G by Insolvency Services Group, Inc., ("ISG") in ISG's capacity as the Assignee for the Benefit of Creditors of Emmperative Marketing, Inc. P&G is currently obtaining the assignment from ISG pursuant to the aforementioned sales agreement. P&G plans to file the assignment, once executed, with the U.S.P.T.O. in due course. In the meanwhile, with the good faith belief that the subject application is owned by P&G, P&G submits this Issue Fee Payment as the rightful assignee of the subject application.

Respectfully submitted,

THE PROCTER & GAMBLE COMPANY

By

  
David V. Upite  
Registration No. 47,147  
(513) 634-9345

Date: October 19, 2006  
Customer No. 27752